

ANNUAL REPORT 2019

MISSION:

Deliver healthy food to hungry children living in the poorest areas of the world.



THRIVE'S GIVING REPORT

LOOKING BACK & MOVING FORWARD

The **YOU** made
a **DIFFERENCE** report
is ready for **YOUR** review.

At the start of a new year, and a **NEW** decade at-that, we want to share what your all-in, rolled-up-your-sleeves generosity delivered in **2019** (**hint:** it includes bunches of bananas + heaps of happy & **HEALTHY** children).





Dear Thrivers,

THANK YOU FOR A FABULOUS 2019!

Our best yet.

Your commitment translated into **787 MORE CHILDREN** receiving our nutritious meals every school day.

Starting Thrive over 7 years ago was a good thing, something the three of us are proud of, but the Thrive Community made it a **MOVEMENT.**

We are a community of **UNSTOPPABLE DOERS.** That's lucky because there are over 2,000 children on our immediate waiting list and millions more who face hunger every single day.

Here's a glance back to 2019 highlights, as we gear to do even **MORE** good together in the year ahead.

THRIVE ON!

With much gratitude,

Patricia Hefelt-Hinger

 **thrive** | feed. educate. grow.

thrive-global.org

WHY THE THRIVE COMMUNITY MATTERS



HUNGER IS A FACT

BANGLADESH has the highest rate of underweight children in South Asia. Over **SIX MILLION** Bangladeshi CHILDREN suffer from HUNGER.

In Bangladesh, nearly 75% of **children's diets** do not meet dietary standards. High rates of **micronutrient deficiencies** that lead to **delayed brain and muscle development**.

SIXTY-SIX MILLION CHILDREN attend classes every day **HUNGRY**, and millions more are stunted from **CHILDHOOD MALNUTRITION**.

IN THE PHILIPPINES, ONE-THIRD OF CHILDREN ARE STUNTED.

[CLICK HERE FOR WHY THRIVE?](#)

FOOD SOLVES

With nutritional expert buy-in and old fashion motherhood common sense, we created a simple **nutritious** meal that delivers 50% of a child's nutritional **needs** for the day.



**WITHOUT THRIVE,
CHILDREN'S DIETS LACK MANY
ESSENTIAL NUTRIENTS FOR
HEALTHY GROWTH.**



IN OTHER WORDS, YOU DELIVER BRAIN FUEL FOR A BETTER DAY AND A BRIGHTER FUTURE.

OUR YEAR IN FACTS & FIGURES, FOLLOWED BY HEART.

487,800 Healthy Meals Provided in 2019
across **13 SCHOOLS** and **2 ORGANIZATIONS**
in Bangladesh and the Philippines.

We GREW + Our REACH Extended
787 MORE children are now OFF of our Wait-List

We now deliver nutrition to **FIVE** schools
in the remote parts of Bangladesh.

[Click](#) on the maps below to look at the schools and organizations we serve.



Bangladesh

Brain-Fuel For
2,397 Children Each School Day



The Philippines

Weekly Meals to
225 Children Participating in
Community Programs

HOW WE LIFTED TOGETHER



Built-out a **DYNAMIC & TALENTED** international Advisory Council



Purchased and implemented "Classy" an online platform that makes **EVERYONE A FUNDRAISER**
[Check it out here](#)



Established Thrive as a **BANGLADESH TRUST**, with Amna Rahman as Chair and Arsalan Ali as Vice Chair.

17%

INCREASE FROM 2018



YOU GAVE WITH **HEART**

Total in 2019 **\$97,346.78**

96% from Individuals & Foundations

17 PROUD members of the Thrive Food Chain
[\(Join Our Monthly Giving Club Here\)](#)

FIVE new corporate sponsors (total of 9 this year)

**YOU
WERE
CREATIVE**



BIRTHDAYS, MEMORIALS,
LEMONADE STANDS,
SELLING ORNAMENTS,
AND DINNER PARTIES.

Of our 13 Bangladesh schools, **FOUR** are sponsored for 2019-20 and **TWO** more added in 2020.

We invite YOU to come together with your company, friends, or family to **build a 1:1 relationship** with a school or organization through sponsorship in the **YEAR** ahead.

CLICK HERE TO
CONTACT US ABOUT
SPONSORING A
SCHOOL OR
ORGANIZATION

YOUR GIVING MATTERED



CLICK HERE TO SEE GRATITUDE IN-ACTION

WE HEARD YOU.

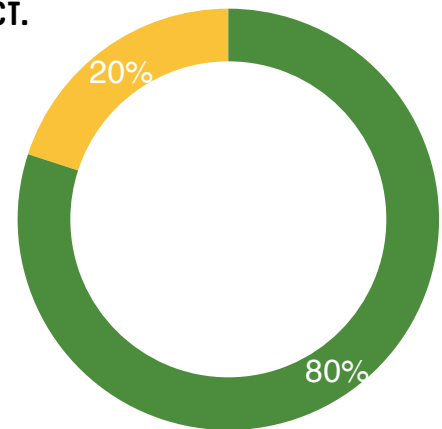
SUSTAINABILITY MEANS BUILDING UP OUR INFRASTRUCTURE [TEAM + TOOLS]

- Our dynamic team growing slow but **SMART**.
- Our **CEO** committed to a **FULL-TIME** in the year ahead.
- We **ADDED** sharp local consultants to support our finance, operations, and web & marketing plans.
- Our team is refining our trackers for more real-time viewing of our food deliveries and developing tools to measure our **LONG-TERM IMPACT**.

OUR EXPENSES

\$143,620.79

**\$15,796.29 IN OUR RESERVE
[EARMARKED FOR D&O]**

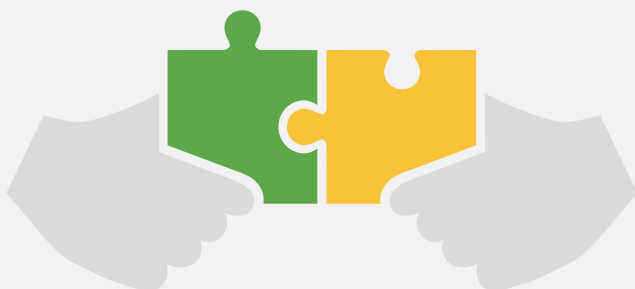


● Delivery & Operations
● Team & Development

2020, AND BEYOND

With **you**, we are gearing up for **2020** to be a **BANNER** year!

LET'S COMMIT TO MAKING IT HAPPEN.



WHAT'S OUR NEED

Support to **FEED ALL** of our current students, build up our lean team & tools + systems, and to expand to meet our immediate **WAITING LIST** of 2,044 children, plus millions more who go to school **HUNGRY**.

WHAT WE ARE DOING BEHIND THE SCENES



WE GREW A LOT IN 2019. WE WILL SLOW DOWN BEFORE WE RAMP UP.

To ensure Thrive's long-term sustainability, we will start 2020 **FOCUSED** on building up our reserves.

Once secured, together, we will aim to feed **5,000 CHILDREN** each school day by the end of the year.

That's 2X our reach in 2019 and will meet the needs of **ALL CHILDREN** on our immediate wait-list*

*Wait-list includes branches of sister schools.



Thrive Board built out the **STRATEGIC PLAN** for 2020-25. Take a peek at **OUR PLAN** to feed more;TOGETHER.

FOCUS AREAS

JUDICIOUS **GROWTH** PLAN TO CEMENT **LONG-TERM** SUSTAINABILITY.

THOUGHTFUL **DEVELOPMENT** OF TEAM, BOARD & ADVISORY COUNCIL.

FINE-TUNING OF TOOLS AND SYSTEMS FOR GREATER TRANSPARENCY & **COMMUNICATION**.

MANY MORE WAYS TO JUMP INTO THRIVE **GIVING**



CLICK HERE
FOR
CORPORATE
SPONSOR



CLICK HERE
FOR SCHOOL
TO SCHOOL KIT



CLICK HERE TO
JOIN THE
FOOD CHAIN



CLICK HERE TO
CREATE YOUR
OWN
FUNDRAISER

DONATE HERE



96%
OF DONATIONS
COME FROM
INDIVIDUALS AND
FOUNDATIONS.

OTHER IDEAS? WE'RE GAME, PLEASE SHARE!



Executive Committee

Rebecca Arnold, President, Development Manager NGO, US
Gina Gabel, Co-Founder, Vice President, Educator, US
Rich Watson, Treasurer, COO NGO, US
Kanwal Bhagat, Secretary, Wellness Entrepreneur,
Bangladesh/India

Board

Arsalan Ali, Managing Director & Entrepreneur, Bangladesh
Priscilla Heffelfinger, Co-Founder, CEO, US/Philippines
Sadiah Moyeen, Business Owner, Bangladesh
Amna Rahman, Educator, Bangladesh
Shannon Young, Foreign Service Officer -
Population Health & Nutrition, US/Tanzania

Bangladesh Trust

Amna Rahman, Chair, Educator, Bangladesh
Arsalan Ali, Vice-Chair, Managing Director & Entrepreneur,
Bangladesh

Advisory Council

Zulfikar Ali, Managing Director & Entrepreneur, Bangladesh
Rose Blanchard, Public Health Professional, US/Dubai
Cristina Imperial Carl, CEO Business Organization, Philippines
Louie Gabel, Attorney, US
Shelley King, Tech Entrepreneur & Marketing Consultant, US
Joe Labriola, Executive Director NGO, US
Debbie Pfeifer, Communications Consultant, US
Amanda Barnes Pierce, Registered Dietitian, US/Philippines
Archana Raj, Apparel Entrepreneur, Bangladesh/India
Dana Zarzycki, Photographer & Development Director, US

Team

Priscilla Heffelfinger, Co-Founder, CEO, US
Adele Millard, Creative Director, US
SpaceDawg, Operations & Web + Media Support, Bangladesh
Smarter Good, Accounting + Financing, Philippines



THRIVE ON!
thrive-global.org

A BIG THANK YOU TO OUR SPONSORS AND PARTNERS

CORPORATE SPONSORS

Five new corporate donors (9 in total for 2019)



ROTARY CLUB
DHAKA WEST



Zaman Holdings



PARTNERS



SCHOOLS & ORGANIZATIONS



Piet Van School



Progressive Assistance
Canada



**DHONNOBAD
SALAMAT
THANK YOU**

**TO ALL OF THE INDIVIDUALS WHO
GAVE YOUR TIME, TALENT, AND
SUPPORT TO MAKE SURE HEALTH IS
SERVED EACH AND EVERY DAY.**



Thrive is a 501(c)3 Nonprofit Organization and a Bangladesh Registered Trust with an international board and advisory council.

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